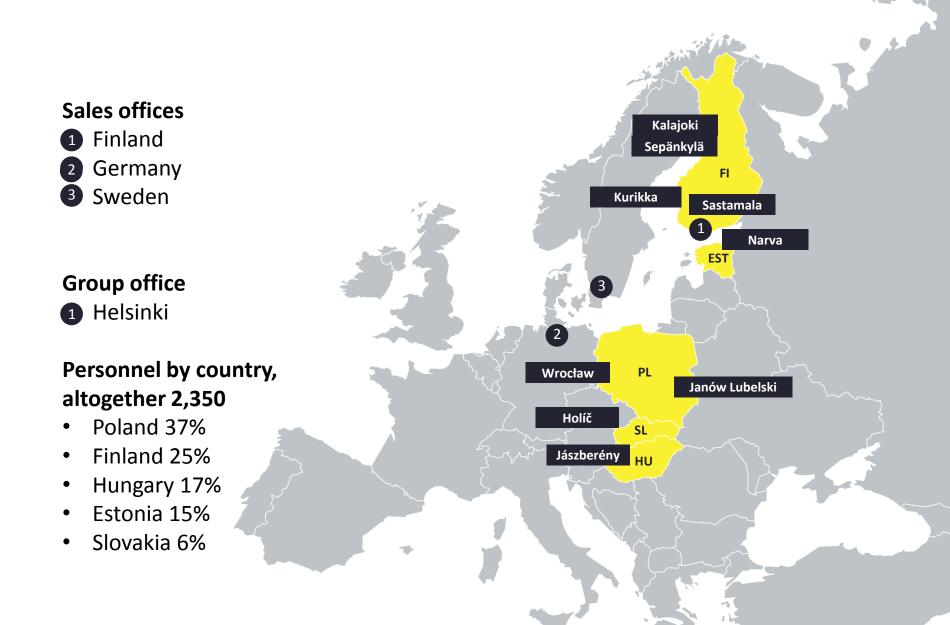
# This is how Fortaco retains the employees

#### 18<sup>th</sup> of November 2016



#### Fortaco has a strong manufacturing footprint



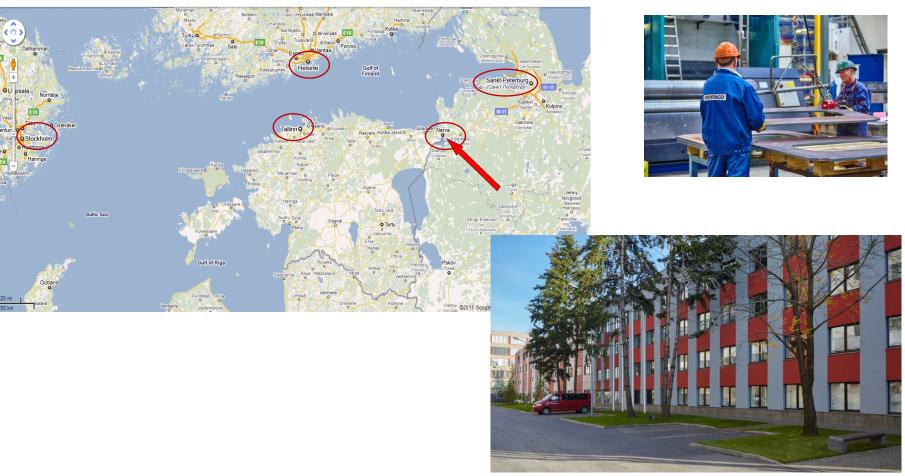
#### Best in class industrial scope and capabilities

Examples of offering

CONSTRUCTION	Excavators, Loaders and haulers	MATERIAL HANDLING	Reach stackers, Container handlers Forklifts, Terminal Tractors, Mobile cranes
	Cabins Booms & lifting arms Frames and crawler beams Machined parts Assemblies		Cabins Frames & booms Steering axles Masts & carriages Machined parts & assemblies
ENERGY	Motors, Generators	MINING	Drilling rigs, Mining machines, Loaders
	Housings, Frames Base frames, Oil sumps Machined parts Assemblies		Cabins Frames & booms Crawler beams, Steering axles Machined parts Assemblies
FORESTRY	Forestry machines & equipment	OTHER INDUSTRIES	Vehicles, Stationary equipment, Working machines
	Cabins & frames Booms & lifting arms Grapples Machined parts Assemblies	<ul> <li>Agriculture</li> <li>Defense</li> <li>Electrical bus</li> <li>Industrial Machinery</li> <li>Marine and Offshore</li> <li>Process Industry</li> <li>Transportation</li> </ul>	Cabins, frames, machined parts, assemblies Frames, booms, cabins & assemblies Turn key assemblies Outrigger extension & bases Drums & rolls Welded components, machined parts Platforms, bridges



## This is Fortaco Estonia



#### Fortaco Estonia is one of the largest employers of Narva



## Fortaco Estonia today

- Certified by ISO9001, ISO14001, ISO18001, ISO3834, 100% green energy
- Best Investor of Estonia, nominee
- Best regional practice place 2016, Narva best exporting company of 2015, Narva best company of 2014, Best Exporter of 2010, Best Investor of 2008 and 2009







#### **Personnel structure**



#### 430 employees

- ✓ Including 42 white collars
- 110 new employees since mid 2015
- Voluntary turnover of staff is app 3%
- Main reasons of leaving the company:
  - ✓ Finding other job with higher salary (outside Ida-Viru region)
  - $\checkmark\,$  Moving to another place of residence
  - ✓ Retirement



### **Company grows if people grow**

- Talents pool
- Internal promotions (25 employees promoted in last 1.5 years)
- Trainings and educations (at least 40 hours of training per person a year)
- Internal mentoring





#### **Raising and developing employees**

- Cooperation with technical schools, membership in supervisory board of Ida-Viru technical school
- Cooperation with universities (practice)
- Cooperation with Unemployment Fund
- Influence on education programs



#### Keys to keep people

- Follow up employees satisfaction index (improvement trend) on weekly and annual basis (Pulse survey)
- React on peoples suggestions and proposals





#### Keys to keep people (2)

- Follow up salary development dynamics and adjust accordingly
- Smart bonus systems, benefits
- Flexibility is a key



### Keys to keep people (3)

- Non-materials motivation factors:
  - ✓ Business trips
  - $\checkmark$  Involvement in decision taking
  - ✓ Promotions
  - ✓ Education programs (EMBA, MBA, Mini-MBA)
  - ✓ Company events (summer days, winter days, open door etc)
  - ✓ Social responsibility of the company



#### Keys to keep people (4)

- Constructive dialogue with Trade Union and representative of people
  - ✓ Win-Win approach in salary negotiations
  - ✓ Safe working environment
  - ✓ Improvement of social conditions
  - ✓ Keeping promises





12



## TRUST AND LOYALITY OF EMPLOYEES





21/11/2016

13

## **THANK YOU!**



We develop our customers business as if it was our own. We shape the way things are produced. We want to shape the whole industry.

**Together we shape your industry.** 

